

HMSA



An Independent Licensee of the Blue Cross and Blue Shield Association

October 2005

Dear Sir or Madam:

The Hawaii Medical Service Association (HMSA) is proud to partner with the Department of Education and the University of Hawaii in the development and implementation of Fun 5, a physical activity and nutrition program for elementary school children. This program is an example of a successful partnership to address childhood obesity prevention and health promotion.

Through our collaboration, we hope to establish Fun 5 as a statewide, sustainable program for increasing positive behaviors and attitudes towards life-long physical activity and nutrition among Hawaii's youth. Because we believe this program is a step in the right direction in turning the tide of childhood obesity, HMSA is investing considerable resources and funds in setting the foundation for statewide program expansion.

This effort has been a true collaboration of many people from both private and public sectors who are committed to the physical health and well being of Hawaii's children. Together, we will continue to collaborate with community resources to strengthen the program and support its sustainability for the future. We hope that you will join us in our efforts.

Sincerely,

A handwritten signature in black ink, appearing to read 'Richard S. Chung' with a stylized flourish at the end.

Richard S. Chung, M.D.
Senior Vice President

RC: my